

Sarah Hackley

Freelance Writer – Journalist – Editor

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Qualifications

Freelance professional with proven ability to pen engaging, persuasive copy that educates as it sells. Specializes in business and personal finance, legal issues, and human rights.

Experience

Writing:

- Freelance writer with national client base spread across a multitude of industries. (2004-present)
- Small business blog, www.fempreneurnews.com, aimed at female entrepreneurs. (2008-present)
- Grantwriter. (2005-2007)
- Feature writer for www.Suite101.com. (2004-2005)
- Created website content for attorneys, mediation firms, and marketing professionals.
- Drafted B2C communications: direct mail advertisements, sales letters, and company newsletters.
- Produced HR materials: training manuals, policies and procedures, and employee handbooks.
- Wrote copy for marketing materials including: ads, flyers, and brochures.

• Published credits include:

Texas Family Magazine, www.Suite101.com, *The Final Draft: Midnight Masquerade*, and *The Austin Young Poets Anthology*

Editing:

- Editorial Assistant, *Texas Family Magazine*. (2007-2008)
- Literary Editor, *The Final Draft*. (2000)
- Proofread and edited articles prior to publication.
- Hand picked literary submissions for magazine publication.
- Completed final pre-press edits for magazine.
- Familiar with AP Style and Chicago Style.

Associations

- Former Member, In Other Words Women's Books and Resources Development Committee.
- Former Marketing and Development Manager/Research Editor for N2, an International Journalist Collective.
- Former Assistant Director of Development for BouandDance Company.

Education

- A.A. Paralegal Studies, Keiser University, 2004.